



Casino Advertising Network

Network Gaming Systems is a casino advertising network service solution of more than 150 casino portal brands promoting online casino content to niche target markets. Our platform deploys the latest content through a unique data connection platform enabling us to deliver detailed compliant marketing information through our network of branded portals in real time.

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The Casino Advertising Network

The Casino Advertising Network is a full service advertising solution delivering detailed compliant marketing information through a network of casino listing portals and nice content to target markets to provide new player acquisitions to online casino and sports betting clients.

With over 170 nice target market sites, our clients benefit from the scale and reach of our network delivering data driven content to more than 150,000 visitors each month, providing the perfect solution for casino brands to reach their desired audience.

With real time deployed casino marketing data content, for both desktop, tablet and mobile users, our network generates a click through rate at an average of 8% providing hundreds of new player accounts each month to our clients.

We offer a number of partnership opportunities to integrate with the NGS platform to deliver your casino listings and marketing media content across the NGS Casino Advertising Network.

- ✓ **Directory Style Listing**
Display your logo, strap line, bonus offer and detailed casino listing information
- ✓ **Featured Casinos**
One of Three Top Of Every Listing Page
- ✓ **Featured Casino**
Solo Ad on every page right side with Logo Image text and link
- ✓ **Ad-Space Inventory**
Top every page banner (728 x 90) & right side every page banner (250 x 250 one of five)
- ✓ **Direct Membership Mailing**
Deliver your offer and message direct to the mailbox of our member subscribers
- ✓ **Newsletter Mailing Spotlight Ad**
Deliver your offer and message direct to the mailbox of our newsletter subscribers

For more information about the Network Gaming Systems Casino Advertising Network, please visit www.networkgamingsystems.com

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Casino Advertising Network Features

- INSTANTLY DEPLOYED TO OVER 170 SITES
- OVER 150,000 UNIQUE VISITORS PER MONTH
- ABOVE AVERAGE INDUSTRY CTR
- QUICK LOGO & MESSAGE LISTINGS
- DETAILED DIRECTORY STYLE LISTINGS
- FIXED AND ROTATING BANNER AD-SPACE
- FEATURED CASINOS ONE OF THREE
- FEATURED CASINO SOLO RIGHT COLUMN
- DIRECT MEMBERSHIP MAILING
- WEEKLY NEWSLETTER SPOTLIGHT
- ONE TIME SET UP FEE
- NGR REVENUE SHARE COMMISSION
- FIXED MONTHLY MANAGEMENT FEE
- LIVE CHAT, EMAIL & TELEPHONE SUPPORT

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Pricing

Pricing is detailed per brand below.

	Standard Package
Directory Style Listing	Yes
Detailed Info and Screenshots	Yes
RON Ad-Space Inventory (728x90 in rotation x 3)	Yes
Setup Fee	2500

All Standard Package subject to lifetime 50% revenue share commission

	Per Month
Ad-Space Inventory (250x250, 5 fixed positions right column)	750
Featured Casinos (Top of page, one of 3)	2500
Featured Casino (solo Ad, right column every page)	2500
Direct Membership Mailing (solo mail to 15,000 subscribers)	5000
Weekly Newsletter Mailing (spotlight ad to 15,000 subscribers)	1000

Monthly Subscribers correct as 02/2021 and increasing by average 800 per month

To discuss current availability contact info@cyber-marketing.net or info@networkgamingsystems.com

Contact

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